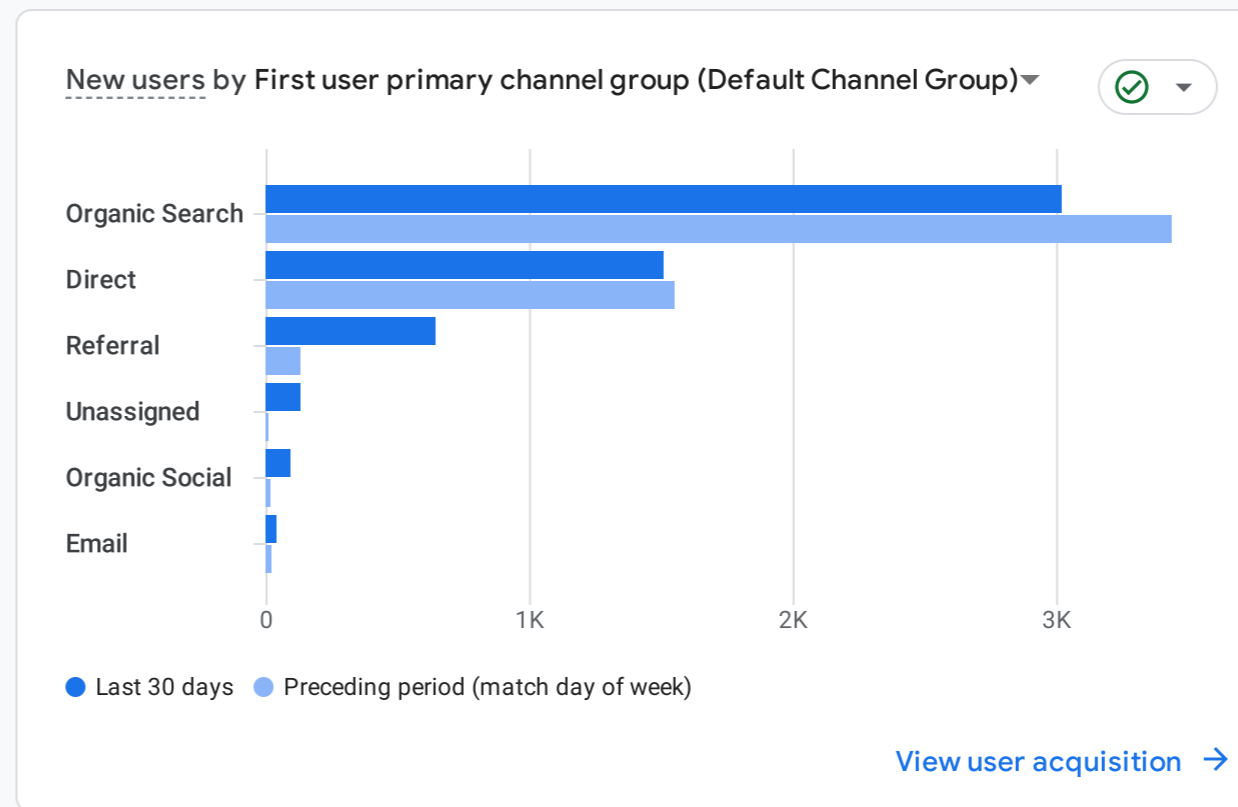
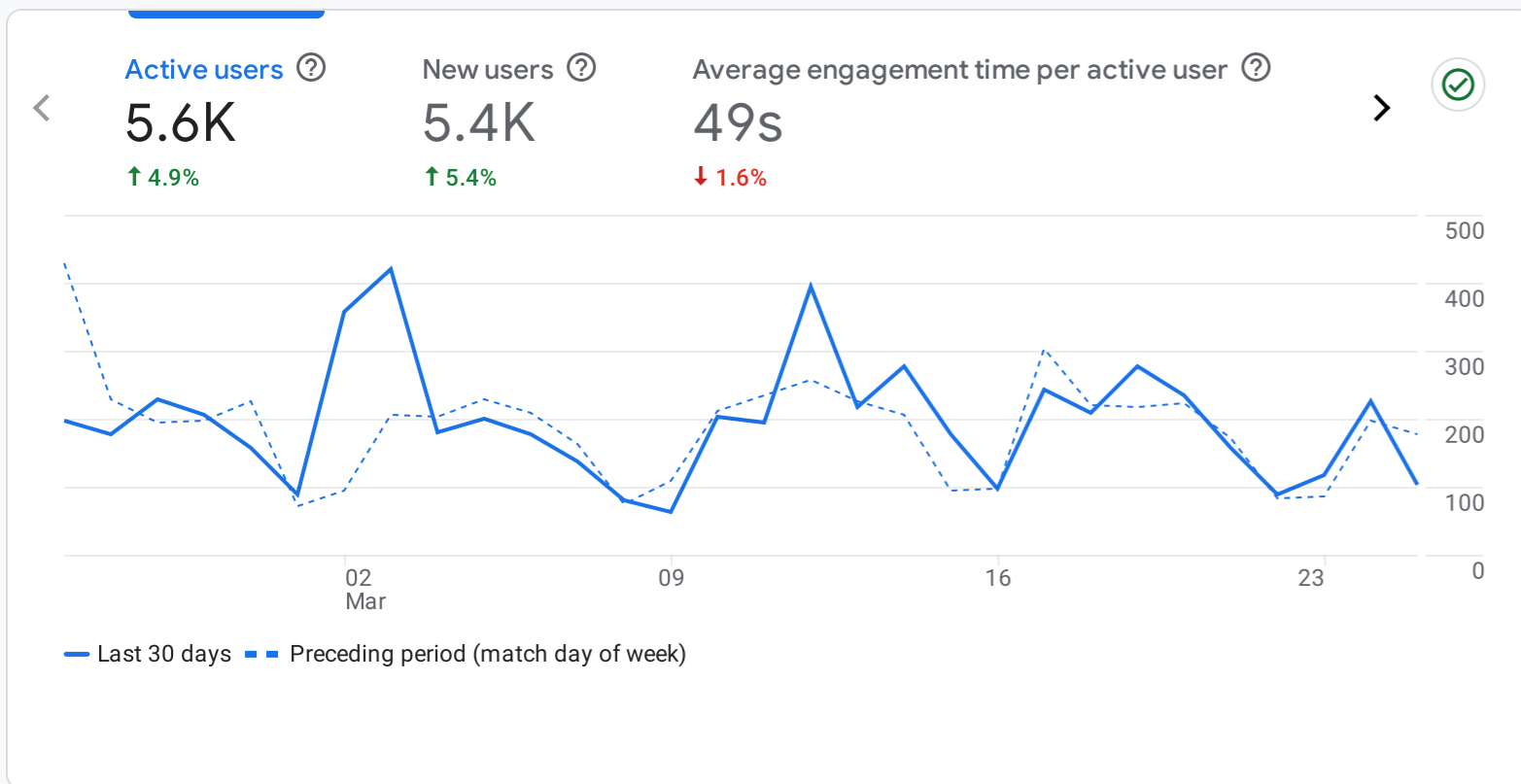


All Users Add comparison

Last 30 days Feb 24 - Mar 25, 2025
Compare: Jan 27 - Feb 25, 2025

Reports snapshot

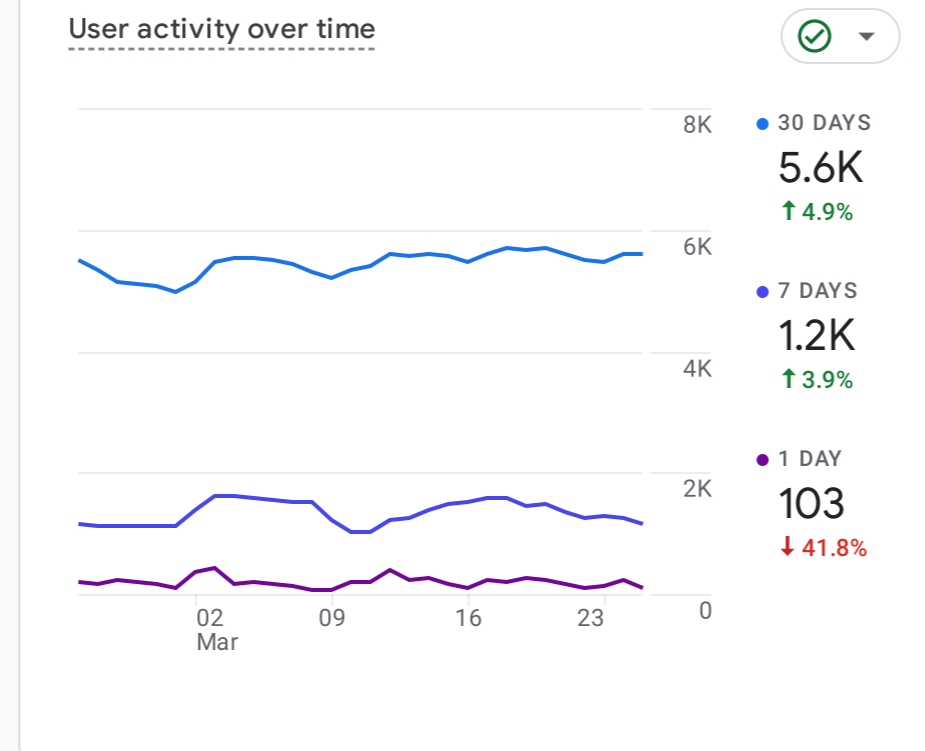
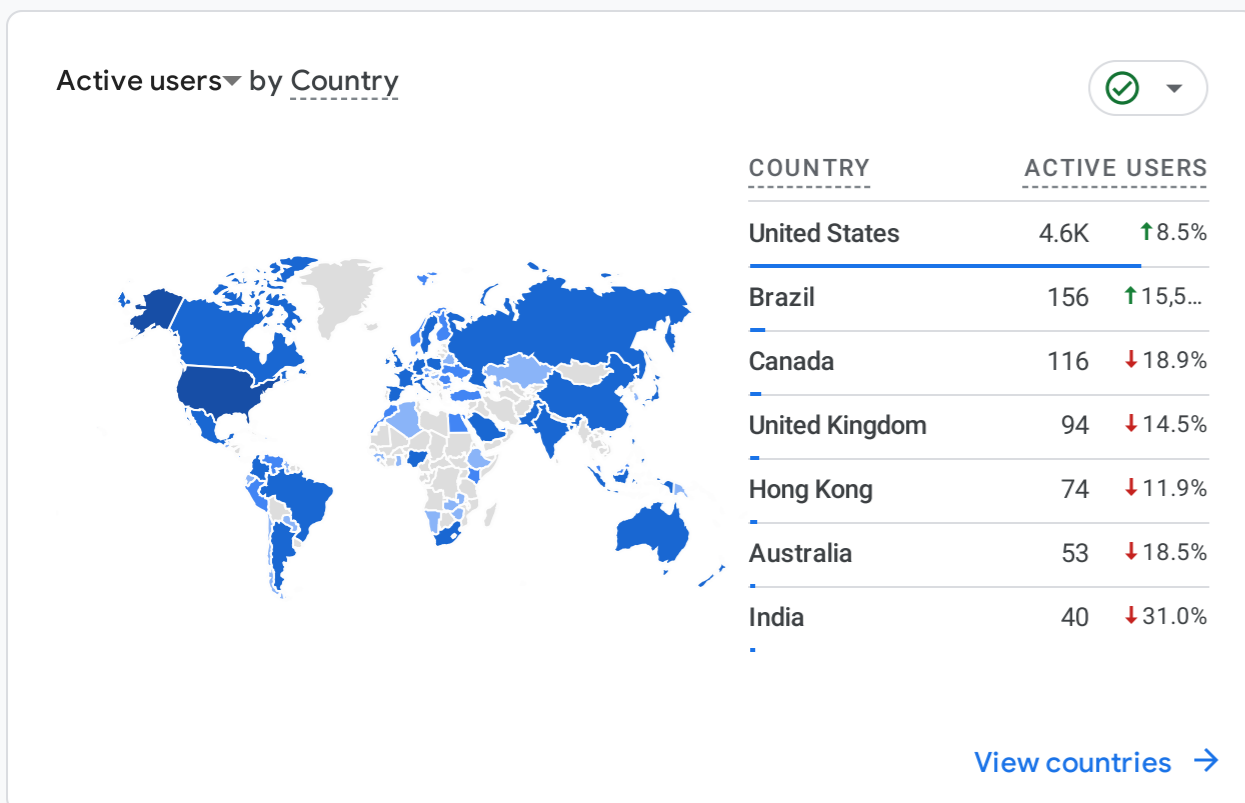


Sessions by Session primary channel group

SESSION PRIMARY CHAN...	SESSIONS	% Change
Organic Search	4.1K	↓ 10.1%
Direct	1.7K	↓ 0.7%
Referral	753	↑ 213.8%
Unassigned	222	↑ 500.0%
Organic Social	95	↑ 313.0%
Email	42	↑ 90.9%

[View traffic acquisition](#)

HOW ARE ACTIVE USERS TRENDING?



WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS	% Change
Winston-Salem & Charlotte N...	1.9K	↓ 1.2%
Our Winston-Salem & Charlot...	1.1K	↓ 4.7%
When and How to Tell Your S...	979	↓ 19.5%
Winston-Salem & Charlotte N...	980	-
Winston-Salem & Charlotte L...	397	↓ 0.8%
Contact Us In Winston-Salem...	335	↑ 4.4%
JONES BYRD - Bell Davis Pitt ...	260	↓ 20.0%

[View pages and screens](#)

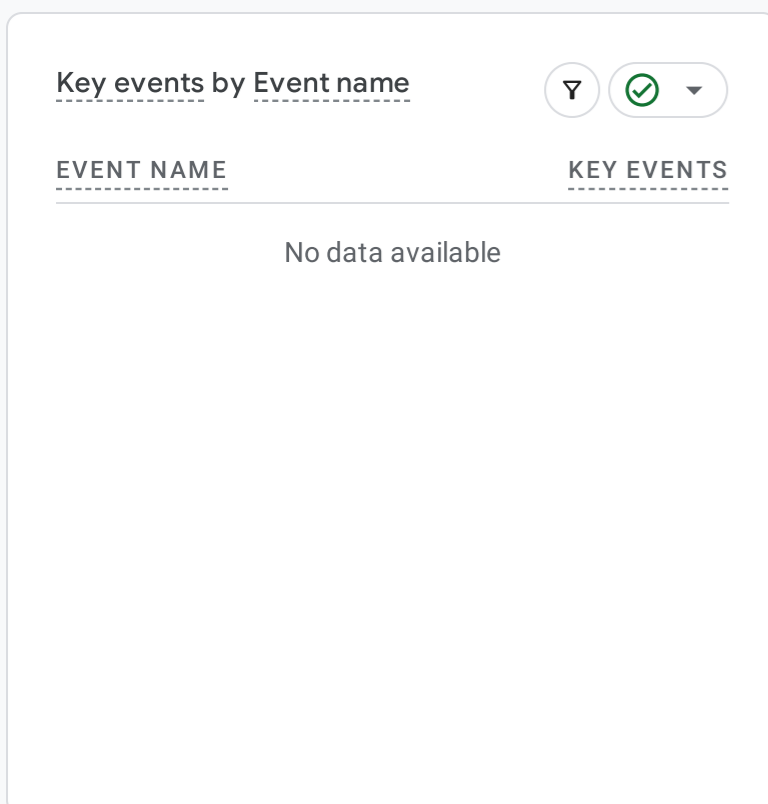
WHAT ARE YOUR TOP EVENTS?

Event count by Event name

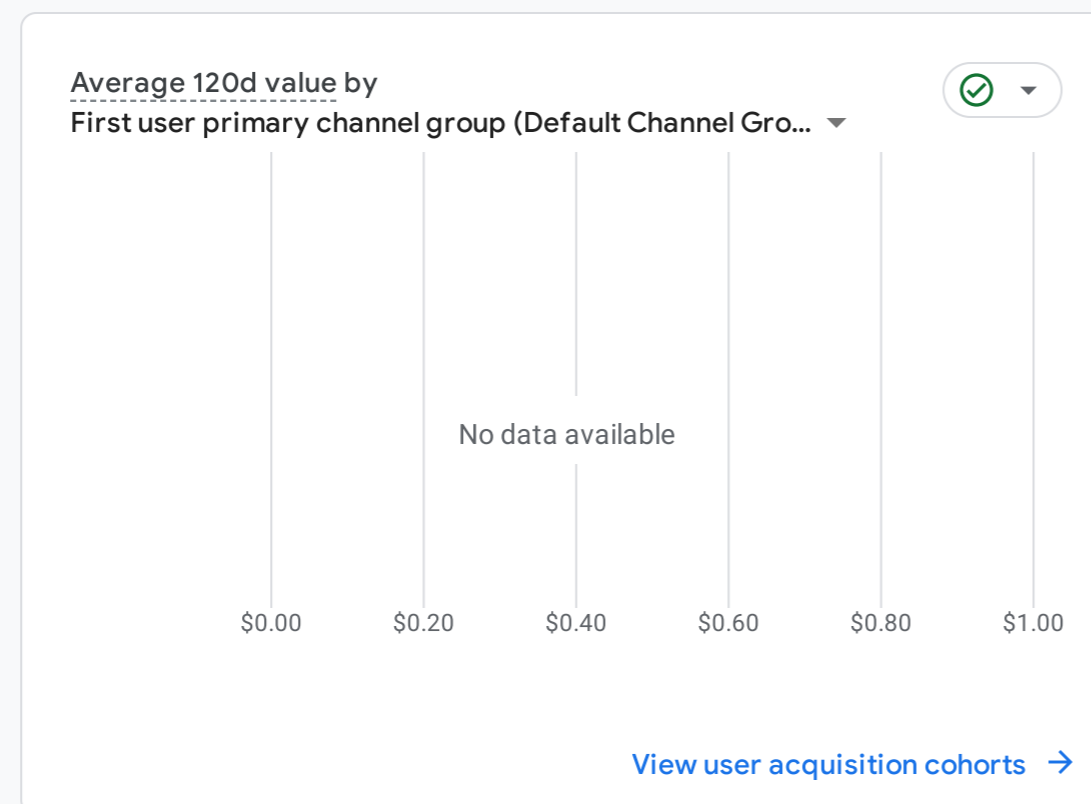
EVENT NAME	EVENT COUNT	% Change
page_view	12K	↑ 7.4%
user_engagement	8.8K	↑ 7.0%
session_start	6.9K	↑ 3.6%
first_visit	5.4K	↑ 5.4%
scroll	1.1K	↑ 1.4%
click	174	↑ 17.6%
form_start	12	↓ 20.0%

[View events](#)

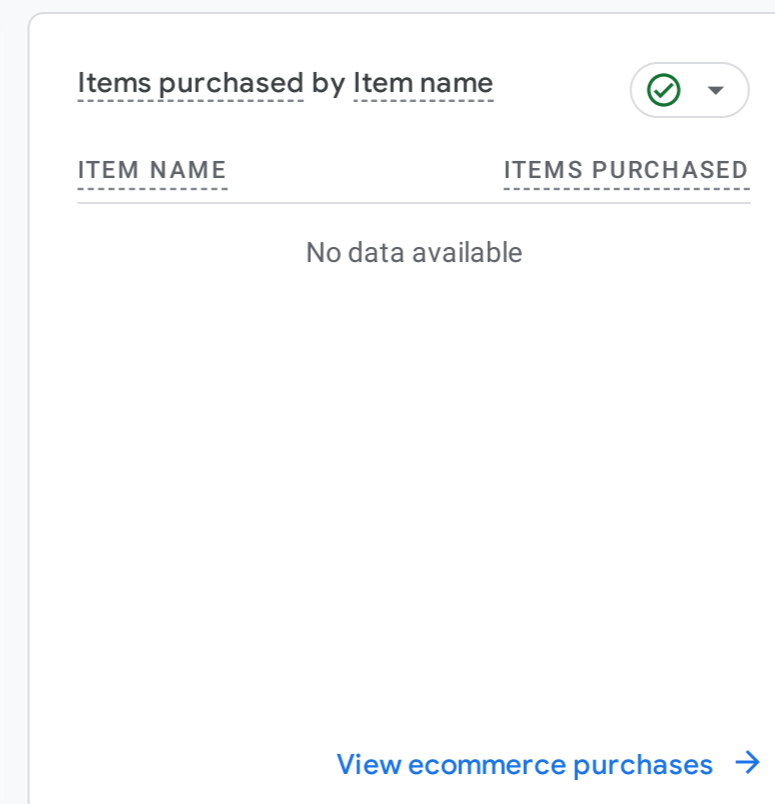
WHAT ARE YOUR TOP PERFORMING KEY EVENTS?



WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?



WHAT ARE YOUR TOP SELLING PRODUCTS?



HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

