

**September 19, 2017**

**Spotlight on:**

**FRC 3506 YETI**

**Charlotte, NC**

**Formed 2011**

[Team Website](#)

[Facebook](#)

Twitter Handle - @YETI\_Robotics

Instagram - @yetirobotics



The following information about the team was submitted by the YETI Marketing Team.

*Share some of your team's highlights from this past seasons. What is the team most excited about for this upcoming season?*

YETI has been experiencing some exciting developments in the past few seasons. In our 2017 season, we were able to win the District Engineering Inspiration award at our first event. Following that tournament, we were awarded with the imagery award, the entrepreneurship award and the safety award. This was an incredibly big deal for us because the team had worked very hard all year in order to acquire and prepare for these awards. For this upcoming season, we are very excited to utilize our new space that we moved into at the beginning of the season. We are also very excited to implement new strategies that more closely model real world working environments in order to make team processes such as designing and fundraising more efficient and effective.

*Share some of your team's current or past challenges. How is the team working to overcome those challenges? Or what steps did the team take to overcome those challenges?*

In the past, our team has rushed to meet deadlines for awards and entries into Chairman's and other programs. This year, we have created a timeline to help ensure that YETI does not fall behind on deadlines. We have decided to do a lot of work on awards and other deadlines before build season. By doing so, we can ensure our created products are of optimal quality. Another challenge that we face, is getting accustomed to our new work space. YETI has recent moved into a new work zone and is currently working on organizing and adjusting to the new space. Our goal is to have it completely ready by the start of build season.

*Describe your team's culture. What are some of your team's values? How do you communicate your team's culture and values to new members of the team?*

YETI is very big on team spirit. Over the course of regular season, the team creates an unbreakable bond, and team mates soon become family. YETI promotes the spirit of gracious professionalism, not only at tournaments, but also when working in the shop with team mates and other mentors. We believe that every person is valuable, and brings a different skill to the table. Everyone has a place on this team and rookies discover that soon after joining. They discover what it means to be a YETI and how they can help contribute to the team as well.

*What are some projects the team did this past summer? What exciting projects do you have lined up for the pre-season?*

This summer, YETI worked all over the world to spread the message of STEM education. We held robotics classes in India using an EV3 LEGO Mindstorm robot, inspiring kids to program and take an active interest in science and technology. We also held coding camps at Project 658, a refugee center where we inspired kids to take interest in programming and other scientific fields. We also participated in many other outreach activities all over our Charlotte community.

*What advice/tips do you have for teams for this upcoming season?*

For new teams, we believe that they should have a strict timeline to adhere to. This will help them avoid last minute stressors.

